

**JANUARY 14-16, 2025**  
LUCAS OIL STADIUM  
INDIANAPOLIS, INDIANA



**Sponsorship Options: (C)**

- Platinum Sponsorship .....\$8,000
- Gold Sponsorship .....\$5,000
- Coffee Sponsorship.....SOLD
- Stadium Tour Sponsorship.....SOLD
- Thursday Lunch Sponsorship.....\$5,500
- Fiberglass Pool Sponsorship.....SOLD
- Wednesday Happy Hour Sponsorship..... SOLD
- Show Party (3 total) Sponsorship .....\$2,500
- Lanyards Sponsorship.....\$4,500
- Attendee Bag Sponsorship .....SOLD
- Education Sessions Sponsorship .....SOLD
- Registration Sponsorship.....SOLD

All options include company logo on the Web site, ad in the attendee brochure, as well as recognition at the event. Ad size in attendee program is dependent on sponsorship level. The program is mailed to 7,000+ dealers in November.

Company name \_\_\_\_\_  
Contact name \_\_\_\_\_  
CC Number \_\_\_\_\_ exp \_\_\_\_\_

For more info Contact [Jocelyn@midamericashow.com](mailto:Jocelyn@midamericashow.com).