

2026 MID AMERICA POOL & SPA SHOW



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**Electrical / Internet/GAS/WATER ORDERS ARE ALL
VIA THE ICCLLOS WEBSITE:
<https://www.icclos.com/>**

CONTACT INFORMATION

Viper Show Coordinator:

Ashley Castillo | 224.795.2832 |
ashley@vipertradeshow.com

Show Management Contact:

Jocelyn Larsen | p: 630.308.1363 |
jocelyn@midamericashow.com

PRE-SHOW TIPS

- **Submit orders early to receive the discounted rate** – Please complete the necessary forms found in this kit or online at <https://order.vipertradeshow.com>. Standard pricing will apply to orders received after the published deadline.
- **Payments** – All orders and balances (including material handling) need to be paid prior to the first day of move in. Standard pricing will apply to all orders not paid by the Discount Deadline.
- **Preparing freight shipments** – We strongly encourage you to send all show freight to the advance warehouse. Some cost-saving tips are to consolidate your freight to have it delivered in a single shipment on an LTL freight carrier & arrange for the freight to be received on or before the Late to Warehouse Deadline to avoid late charges. **Material handling applies to every shipment received and charges will automatically be applied to your account upon receipt of each shipment.**
- **Review Quick Reference Page** – Please review the show schedule outlined and make sure your travel plans accommodate for a smooth setup and move out; the return of the empty freight containers can take at least an hour after the close of the show. **Please plan accordingly!**
- **Shipment tracking** – It is recommended you track your shipment prior to the show to confirm it has been delivered. You can send the tracking information to your Viper Show Coordinator as soon as your freight is shipped.

SHOW SITE TIPS

- **Viper Service Desk** – The service desk will be located on the show floor for assistance with questions or show site orders.
- **Booth orders & freight delivery** – Our team completes a rental order and advance freight check prior to exhibitor setup to ensure everything pre-ordered and/or sent to the Advance Warehouse is in your booth. A Viper representative will be at the Viper service desk for assistance. Please address discrepancies immediately because credits are not provided to claims made post show.
- **Empty Storage** – Material Handling (drayage) service includes the storage of empty containers for the duration of the show. "Empty" stickers will be available at the Viper service desk. Place one sticker on each empty item (crates/skids/boxes) you want Viper to store. All items are returned at the close of the show and can take at least an hour to be returned.
- **Labor orders** – All exhibitor supervised labor orders will need to check in at the Viper service desk once ready for the labor.

POV's need to receive a slip from the VIPER Desk to be able to go in and out of the Lucas Oil Stadium Docks per the Security Guards' Team and Stadium request. Without the proper form you will be denied entry due to security and liability reasons - please email ashley@vipertradeshow.com for more information

QUICK REFERENCE & DEADLINES

December 12, 2025

First day of advance warehouse receiving

RECEIVING: M-F | 8:00 AM – 4:00 PM

December 19, 2025

Advance order discount deadline/cancellation deadline

Payment must be made in full to receive discounted rates.

Refunds will NOT be made after this deadline.

December 19, 2025, by 12 pm CST

Artwork submission deadline.

All electronic, print ready artwork for modular rentals are due.

January 2, 2026

Late to Warehouse Deadline

The warehouse must receive your freight by EOD to avoid added late fees.

January 9, 2026

Last day of Advance Warehouse receiving

Last day Advance Warehouse will accept exhibit material.

(You will incur a late fee but your freight will be in your booth at the start of exhibitor move-in!)

January 13, 2026 | 10:00 am – 5:00 pm

January 14, 2025 8:00 am – 10:00 am

All show site deliveries are to be delivered on the listed date(s). Shipments received before the date(s) are at risk of being refused, and additional charges by the venue or Viper may apply.

SHOW INFO AT A GLANCE

EXHIBITOR INSTALL / MOVE-IN

January 13, 2026 | 10:00 am – 5:00 pm

January 14, 2026 | 8:00 am – 10:00 am

SHOW HOURS

January 14, 2026 | 11:00 am – 4:30 pm

January 15, 2026 | 10:00 am – 2:00 pm

EXHIBITOR DISMANTLE / MOVE-OUT

January 15, 2026 | 2:00 pm – 7:00 pm

*Freight Force 5:00 pm | All drivers must check in with Viper by this deadline.
Complete move-out information can be found on page 3 of the exhibitor kit*

ADVANCE WAREHOUSE

Receiving Hours: M-F | 8AM – 4PM

MID AMERICA POOL & SPA SHOW

Viper Tradeshow Services

c/o Jett Express

340 Transfer Dr.

Indianapolis IN 46214

All shipments must include your company name, booth number and SHOW NAME on the freight.

SHOW SITE FACILITY

Receiving only during exhibitor move-in times.

MID AMERICA POOL & SPA SHOW

Lucas Oil Stadium

Exhibit Halls 1 & 2

c/o Viper Tradeshow Services

500 South Capital Avenue

Indianapolis, IN 46225

All shipments must include your company name, booth number and SHOW NAME on the freight

BOOTH PACKAGE ITEMS:

10' x 10' exhibit spaces

8' tall Blue back drape

3' tall Blue side drape

6"x24" ID sign

***In a non-carpeted hall.**

**** NO FURNISHINGS ARE INCLUDED****

****CARPET OR FLOORING IS MANDATORY****

If you are planning to send/bring your own please email ashley@vipertrashow.com



ONLINE ORDERING

<https://order.vipertradeshow.com>

Any questions, please email:

ashley@vipertradeshow.com

Only the main contact will have access to place online orders; if an additional contact or EAC needs access to the Viper Tradeshow online portal please notify me

DISMANTLE/ MOVE OUT INFORMATION

FREIGHT FORCE: January 15, 2026 | 5:00 pm | LABOR FORCE: January 15, 2026 | 3:00 pm

Viper Transportation is the Official Carrier for this show. All carriers must check in at
Lucas Oil Stadium | Exhibit Halls 1 & 2 | 500 South Capital Avenue, Indianapolis, IN 46225
no later than **5:00 pm** on **January 15, 2026** to avoid force.

ARRIVING / MOVE IN INSTRUCTIONS & PROCEDURES

In order to further simplify your arrival and departure into the Lucas Oil Field for move in & out to the Mid - America Pool, Spa and Outdoor Show, below are several points and or in some cases particular steps that must be taken and adhered to in order to properly and safely arrive, off-load, load out and depart the show.

Arrival/ Move In:

- **GUARD SHACK:** Please see the map attached. All drivers must check in at the Guard Shack #4 which is located on S. Missouri Street. Due to strict security reasons those individual and exhibitors must have the Exhibitor Name, Name of the Primary Contact of the Exhibiting Company and the Booth Number. It is imperative that your driver know all of this information or else they will not be permitted to access the building until they have been cleared by Show Management, Viper Tradeshow Services and the Lucas Oil Stadium Security department.
- **POOL DELIVERIES:** For those Companies that will be displaying pools on the show floor, and these will either be handled and moved by Viper Tradeshow Services or they will be moved by the exhibiting company, the Pool Questionnaire must have been completed and received well in advance of the arrival of the pool. The appropriate fees will apply based on the level of assistance being supplied by Viper Tradeshow Services. Once we have received the completed Pool Questionnaire, Viper Tradeshow Services will be in contact with you to assign you a specific/ target arrival time on move in day. It is imperative that you are on site and prepared to move your pool into place. Failure to arrive at your appointed time could jeopardize your pool not being able to be placed on the show floor. Show Management and Viper Tradeshow Services reserves the right to decide this on site at the time of the matter.
- **SPA DELIVERIES:** For those Companies that will be displaying spa(s) on the show floor, and these will either be handled and moved by Viper Tradeshow Services or they will be moved by the exhibiting company, the Spa Questionnaire must have been completed and received well in advance of the arrival of the spa(s). The appropriate fees will apply based on the level of assistance being supplied by Viper Tradeshow Services. Once we received the completed Spa Questionnaire, Viper Tradeshow Services will be in contact with you to assign you a specific/ target arrival time on move in day. It is imperative that you are on site and prepared to move your spa(s) into place. Failure to arrive at your appointed time could jeopardize your spa(s) not being able to be placed on the show floor. Show Management and Viper Tradeshow Services reserves the right to decide this on site at the time of the matter.
- **“PERSONAL OWNED VEHICLES” -POV’s (anything vehicle smaller than a 12ft truck)**
For the move in, it is imperative that you check in with the Guard Shack as noted above. Upon arrival in the loading dock, you will be assigned a dock by Viper Tradeshow Services once and when a dock space is available. You will be permitted the time necessary to off load and move your items to your booth space. Once the vehicle has been off loaded, it will need to be moved immediately from the loading dock area and parked in the respective parking lot. We ask that move your vehicle as quickly as possible to allow another exhibit the same convenience of off-loading.
Failure to adhere to the instructions as noted above for both the arrival and departure processes could result in delays for both the move in and move out.

Please note that a Certificate of Insurance (COI) will be required for all pools and spas that will be delivered and displayed on the show floor.



Imagery ©2015 Google, Map data ©2015 Google, Indiana University 500 ft

From Interstate 70 - get off at S. Missouri St. exit 79A

You will enter the loading dock through GATE 4 on S. Missouri St

All drivers will need to stop at the Guard Shack which is circled on this map

Drivers will gain access into the lot by confirming the Exhibitor Name and Booth Number.

DEPARTING / MOVE OUT INSTRUCTIONS & PROCEDURES

Departure/ Move Out (POOLS/SPA/POV'S):

For the move out, in order to properly service all parties, you will need to be completely packed up and prepared to move out. Upon completing your dismantle and packing up, please check in and report to the Viper Tradeshow Exhibitor Service Desk. Upon check in at the Service desk your name and booth number will be placed on the list of exhibitors needing access to the loading dock area for load out.

Once we have cleared you for access to the loading dock, you will be instructed to retrieve your vehicle and report to the Guard Shack for further clearance. Upon entering the loading dock area, Viper Tradeshow Services will assign you a dock space to occupy until you have completed your load out. Under no circumstances will you be permitted into the loading dock area unless you have first checked in at the Service Desk and then have been given approval to retrieve your vehicle. This is being done so that we can have an orderly, safe and secure load out process for all parties.

For those needing access into the hall to drive into the building and onto the floor, we will only permit this access once the majority of the exhibitors have vacated and the deco equipment including carpeting has been properly removed and secured to create an unobstructed access to the floor as well as one when departing once your freight has been loaded. This access will only be given to those who actually, drove onto the floor at the time of move in.

Failure to adhere to the instructions as noted above for both the arrival and departure processes could result in delays for both the move in and move out

MOVE OUT INFORMATION

This information will also be distributed before the start of the last day of show hours. Please read these instructions to know what to expect and plan accordingly; share this information with your show site staff.

Exhibit Hall Officially Closes: January 15, 2026 AT 2:00 pm

Stored empty crates and containers estimated return: January 15, 2026 BY 3:00 pm

Labor Force: all exhibitors should have started dismantle by now: January 15, 2026 BY 3:00 pm

Exhibitors should have checked in at the Viper Service Desk for dismantle labor hired.

Freight Force - deadline for carriers to check in: January 15, 2026 BY 5:00 pm

All outbound shipments loading onto a contracted carrier or personally owned vehicle require a Viper Tradeshow Services Bill of Lading (BOL). Please follow these instructions.

1. Pick up a Bill of Lading at the Viper Service Desk and completely fill out the gray shaded areas, making sure to write in your carrier name.
2. Call your common carrier or freight forwarder to make sure they are scheduled to arrive by 5:00 pm. We suggest telling them 4:00 pm, giving them room to fail without failing you! Here is the address for your convenience:

Lucas Oil Stadium | Exhibit Halls 1 & 2
500 South Capital Avenue, Indianapolis, IN 46225

3. For liability reasons, and ensuring exhibitor's freight is loaded properly, all carriers MUST check in at the Viper Service Desk and be able to request your shipment by booth and company name. Please be sure to instruct your carrier to do so.
4. **Do not leave any UPS or FedEx shipments in your booth assuming it will be picked up!** We need a Bill of Lading submitted for all items/freight left in your booth and material handling (drayage) must be paid in full.
5. Once you have packed up all your materials, please hand in your BOL to the Viper Service Desk. (Do not leave it in your booth.) We will sign it and give you a copy, keep a copy and give the driver a copy. Please note, material handling must be paid in full.

*In the event you fail to turn in your BOL or your carrier does not check in by the 5:00 pm deadline, your freight will be re-consigned to the house carrier, Viper Tradeshow Transportation. No liability will be assumed by Viper because of such rerouting or handling and exhibitor will be charged standard shipping rates of \$3.30/pound for shipments 1000 lbs. or more, \$3.90/pound for shipments 999 lbs. or less; with a **\$875.00 minimum**. Actual or dimensional weight will apply, whichever is greater; material handling must be paid in full and applies to every shipment. Charges will be applied to the credit card on file. All Viper shipments, including reconsigned shipments, will be weighed by Viper. **Any freight left on the floor without proper paperwork or return labels will be deemed as trash and will be discarded.** *AV equipment and computers hold very specific packaging instructions to be covered by insurance. Viper Tradeshow Services is not liable and does not cover any AV equipment or other alike equipment. The Exhibitor holds all responsibility for such and should carry coverage for their own AV and computer equipment.

Viper Transportation is the Official Carrier for this show. If you would like Viper to be your carrier, simply complete and send us the shipping order form. Your BOL and labels will be delivered to your booth before the last days' exhibit hours.

If you decide to choose Viper as your carrier at show site, turn in the Viper Shipping Order Form provided to the Viper Service Desk by **1:00 pm** (1 hour before show closing) and we will write up your Bill of Lading and labels and deliver them to your booth. Once you are packed, sign the BOL and turn it in to the Service Desk, you will get a copy, we will keep a copy, and the driver will receive a copy. No worries about late carriers and writing numerous labels. Pack, turn in your BOL, and go!

PLEASE CONTACT YOUR SHOW COORDINATOR WITH ANY QUESTIONS OR COME TO THE VIPER SERVICE DESK ON SITE.

Ashley Castillo | ashley@vipertradeshow.com | mobile: 224.795.2832

TERMS AND DEFINITIONS:

IN ORDER TO RECEIVE A DISCOUNT:

Payment must accompany your advance order and be received prior to the early deadline date and with completed Payment Authorization Form. All payments to be in US currency.

OUTSTANDING PAYMENTS:

Viper Tradeshow Services requires payment for all services upon receipt of the order, including receiving shipments at the advance warehouse.

It is the responsibility of the Exhibitor to advise the Viper Tradeshow Services Service Center representative of any problems with any orders before the start of the show. No credits will be issued after the exhibition closing.

Government Agencies please note: If your firm or agency requires a purchase order be issued for any services rendered such purchase order must accompany the order forms.

All materials and equipment are on a rental basis, except where specifically identified as a sale, and remain the property of Viper Tradeshow Services. Exhibitors with a history of delinquent payments and/or open balances will be required to settle their past due accounts and forward an advance deposit to cover the estimated costs of service and, if such deposit is not sufficient, will be required to settle their accounts prior to the close of the exhibition.

Viper Tradeshow Services reserves the right to hold any exhibitor freight who has unpaid material handling fees. Such fees must be paid prior to the release of freight onsite.

Viper Tradeshow Services will accept payment by company check, or Method of Payment for Visa, MasterCard or American Express. Viper Tradeshow Services reserves the right to check the credit available on any card presented. If the exhibitor fails to pay their invoice prior to the close of the show, the charges will automatically be applied to the credit card on file.

International Exhibitors will be required to settle their accounts in full prior to the close of the exhibition. Payments must be made in US Funds or by credit card, cash, check, or bank wire transfer, when previously arranged by Viper Tradeshow Services.

Tax Exemption Status: If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be used. Resale certificates are not valid unless you are rebilling these charges to your customers. Payment for all labor, equipment, and services, whether ordered by the exhibitor, display builder, non-official contractor, or other parties, shall be the responsibility of the exhibitor at the event. **A tax exemption certificate must be submitted prior to submitting orders.**

Insurance: Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can usually be done by "riders" to existing policies.

The exhibitor must report the damage or loss at the Viper service desk at show site and complete our paperwork documenting the incident. Failure to complete the proper paperwork at show site will result in the claim being waived. The exhibitor must submit any written claim for loss or damage within (30) days of the close of the show on which the loss or damage occurred or the claim shall be considered waived.

Viper shall not be responsible for damage to uncrated material, material improperly packed, concealed damage, pad wrapped or shrink-wrapped materials, glass breakage, or carpet in bags or poly. Additionally, Viper shall not be responsible for crates and packaging that are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be designed to adequately protect contents for handling by forklifts and similar means.

Material Handling Form (MHA) aka Bill of Lading (BOL): Your bill of lading must be turned in no later than the force times listed on the Quick Reference page. Each exhibitor is responsible for turning in a Bill of Lading to the Exhibitor Service desk after dismantling and completion of packing and labeling all boxes, crates, etc. The Bill of Lading is the official "permission" of the exhibitor allowing removal of freight from the booth to the carrier of choice (personal vehicle, truck, van line, airfreight, etc.). All shipments received at the close of the show are subject to a final count. We will count and ship pieces as we find the shipment when we remove them from the booth to load out.

All Material Handling Agreements submitted to Viper by the exhibitor will be checked at the time of pick up from the booth. Corrections will be made where any discrepancies exist between the quantities of pieces listed by the exhibitor and the actual count of such items in the booth at the time of pick up. Viper is not responsible for shipments left in booths by exhibitors. *Any unconsigned shipment left in the exhibit hall after dismantling hours will be shipped via the Official Show Carrier, Viper Transportation, at the expense of the exhibitor! Your bill of lading must be turned in no later than the force times listed on the Quick Reference Page.*

Small Package Shipments: Includes cartons received without documentation and delivered to the booth without guarantee of piece count and documentation, including but not limited to FedEx, UPS, Airborne, and DHL.

"Hand Carry": The ability for an exhibitor to "hand carry" their materials onto the exhibit hall through the front entrance without the use of wheels, including but not limited to, luggage carts, four wheel or two-wheel dollies, baggage carts.

Cancellation of orders: Exhibitor orders must be cancelled on or by the discount/cancellation deadline in order to receive a refund. All refunds for cancelled or adjusted orders before the deadline, will be processed at the close out of the show unless additional services/rental items are ordered. Any orders cancelled after the deadline will be charged at full. Credits will not be given for orders cancelled after this deadline or at show site. This is void for any full show cancellations at which point Viper will communicate policy. Refunds processed after 90 days of original payment will be paid via check or wire.

Dimensional weight is calculated by L x W x H (in.) divided by 200. Material handling and Shipping rates for this show are on actual or dimensional weight, whichever is greater.

Final Show Audit: Viper Tradeshow Services reserves the right to perform a Final Audit of this event for up to 120 days after the move out date of the event. Also, an end of the year review in December. If additional charges for any service, labor or equipment are found, it will be added to the Exhibitor's invoice and the credit card on file will be charged. A Final Audit Invoice with explanation of any additional charges will be sent to the Exhibitor. If Viper does not have payment information, the invoice sent to the Exhibitor will be due upon receipt.

CARVAN SERVICE

For Exhibitors at the Mid-America Pool, Spa, and Outdoor Living Show and the Southeast Pool and Spa Shows

25% SHIPPING SAVINGS OPPORTUNITY

If you are exhibiting at in the Mid-America Pool, Spa and Outdoor Living show and then will be also be exhibiting in the Southeast Pool and Spa show, plan on simplifying your shipping needs

Viper Tradeshow Services has an opportunity for you to receive a shipping discount from Indianapolis to Nashville.

A direct ground transport has been arranged from Indianapolis to Nashville. The shipping rate is **\$655.88** per 4' x 4' skid space. Actual weights will not apply. **The \$655.88 is a flat rate.** This rate will cover all of the shipping expenses from Lucas Oil Field to the advance warehouse for the Southeast Pool and Spa Show/Music City Center.

Additionally, any late-to-warehouse fees for the Southeast Pool and Spa Show, as outlined in the Exhibitor Services Kit, will be **waived** for those using this direct transport service. **Please note, material handling fees for Southeast Pool and Spa Show will still apply.**

To make your pre-arrangements and take advantage of these savings, kindly contact Ashley Castillo at ashley@vipertradeshow.com

Ashley will assist you with your arrangements.

Ashley will be on site at both shows in case you are in need assistance and or would like to make your shipping arrangements at that time.

Exhibitor: _____ Booth #: _____

# of Pieces	Description of Package	Estimated Dims & Weight – INBOUND	Estimated Dims & Weight - OUTBOUND
	Crate		
	Box		
	Fiber Case		
	Pallets		

Acceptance & Payment

I understand that in the absence of added protection and accompanying itemized valuation, the maximum liability for loss or damage is limited to \$50.00 per shipment or \$0.50 per pound, whichever is greater. I accept responsibility for coverage for my products during shipping, otherwise, I am purchasing only supplemental insurance (does not include AV or computer equipment) protection (up to \$5,000.00) at \$75.00 for every \$1,000.00 declared value.

***Please note Viper Tradeshow is not liable for shipping A/V, computer equipment and does not cover shipping containers*.**

Insurance Cost (each way) \$ _____ (\$75/\$1000 value) Declared value \$ _____

I am **not** purchasing supplemental insurance protection: _____ (please sign or initial)

AV equipment and computers hold very specific packaging instructions to be covered by insurance. Viper Tradeshow Services is not liable and does not cover any AV equipment or other alike equipment. The Exhibitor holds all responsibility for such and should carry coverage for their own AV and computer equipment

Signature to officially place this order and acceptance of terms: _____

METHOD OF PAYMENT

Exhibitor Information

Exhibiting Company Name: _____ Booth #: _____ Booth Size: _____

EAC/Third Party Billing Company Name (if applicable): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Fax #: _____ Email Address: _____

Show Site Contact: _____ Cell Phone: _____

Ways to Order:

Online via Credit Card | Login & Place Orders | <https://order.vipertradeshow.com>

Email: ashley@vipertradeshow.com

Mail: Send completed forms to Viper Tradeshow Services – 2575 Northwest Parkway Elgin, IL 60124

Payment Terms

Full payment is due when order is placed or when shipments are received.

All orders and balances (including material handling) need to be paid prior to the first day of move in.

Payment must be received prior to the discount deadline to receive the discounted rates

ACH or Wire Transfer payments need to be received prior to the show. A Method of Payment form and credit card must be submitted for final balances

Viper Tradeshow Services Orders

Shipping (Viper Transportation):	\$
Material Handling Estimate:	\$
Booth Cleaning:	\$
Installation & Dismantle Labor:	\$
Furniture/Accessories/Floral:	\$
Flooring/Padding/Visqueen:	\$
Modular Rental Displays:	\$

Estimated Total Viper Tradeshow Services Orders: \$ _____

**A receipt with actual totals will be emailed to contact on file.*

Method of Payment / Credit Card Charges*

***3.5% convenience fee will be applied to all orders paid via credit card**

All state and local taxes apply.

By signing this payment form, you are authorizing to charge your credit card account for your advance orders, and any additional amounts incurred as a result of weight adjustments or show site orders placed by your representative; including labor, material handling and shipping.

You can place your credit card on file through your online account at <https://order.vipertradeshow.com>.

Or please email ashley@vipertradeshow.com to receive the Quick Bill Sign Up Link to place a credit card on file

Cardholder Signature: _____

Name Printed: _____

Billing Address (if different from above): _____

Company Check # (Please note show name on check): _____ Date check mailed: _____

VIPER TRANSPORTATION SHIPPING ORDER FORM

Viper offers door to door ground shipping (7-15 business days) anywhere in the contiguous United States regardless of destination, at a flat rate of \$3.90/lb. on shipments under 1,000 lbs. and \$3.30/lb. for shipments over 1,000 lbs. A **\$875.00 minimum** applies for each shipment (destination/or leg). Canadian shipments are provided at a flat rate of \$4.90/lb. for shipments under 1,000 lbs. and \$4.30/lb. for shipments over 1,000 lbs.; a \$1,078.00 minimum applies. **Material Handling charges apply to all shipments. Actual or dimensional weight will apply, whichever is greater. Dimensional weight is calculated by L x W x H (in.) divided by 200. *3.5% convenience fee, state & local taxes apply.**

All Viper shipments will be weighed by Viper for inbound and outbound shipping orders.

***If expedited shipping is required, please email your Show Coordinator for a quote: ashley@vipertradeshow.com**

Exhibitor: _____ Booth #: _____

Inbound shipping from:

Company Name: _____ Booth #: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Pickup Contact: _____ Phone: _____

Requested Pickup Date/Time: _____

Is this a residence: YES NO Do you have a dock: YES NO

Is this a Round Trip shipment: YES NO (if return address is different than above, please provide address below)

Special Instructions (inside pickup, liftgate required, receiving hours, etc): _____

# of Pieces	Description of Package	Estimated Dims & Weight – INBOUND	Estimated Dims & Weight - OUTBOUND
	Crate		
	Box		
	Fiber Case		
	Pallets		

Outbound Shipping: _____ **I only need outbound shipping** (if this option is selected, please add your shipping address below)

Is this a residence: YES NO Do you have a dock: YES NO

Company Name: _____ Booth #: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Delivery Contact: _____ Phone: _____

Special Instructions (inside delivery, liftgate required, receiving hours, etc): _____

Acceptance & Payment

I understand that in the absence of added protection and accompanying itemized valuation, the maximum liability for loss or damage is limited to \$50.00 per shipment or \$0.50 per pound, whichever is greater. I accept responsibility for coverage for my products during shipping, otherwise, I am purchasing only supplemental insurance (does not include AV or computer equipment) protection (up to \$5,000.00) at \$75.00 for every \$1,000.00 declared value.

***Please note Viper Tradeshow is not liable for shipping A/V, computer equipment and does not cover shipping containers*.**

Insurance Cost (each way) \$ _____ (\$75/\$1000 value) Declared value \$ _____

I am not purchasing supplemental insurance protection: _____ (please sign or initial)

AV equipment and computers hold very specific packaging instructions to be covered by insurance. Viper Tradeshow Services is not liable and does not cover any AV equipment or other alike equipment. The Exhibitor holds all responsibility for such and should carry coverage for their own AV and computer equipment

Signature to officially place this order and acceptance of terms: _____

MATERIAL HANDLING

ADVANCE WAREHOUSE	SHOWSITE
Mid America Pool, Spa & Outdoor Living Show Viper Tradeshow Services c/o Jett Express 340 Transfer Drive Indianapolis, IN 46214 M – F 8:00 AM – 4:00 PM	Mid America Pool & Spa Show Lucas Oil Stadium Exhibit Halls 1 & 2 c/o Viper Tradeshow Services 500 South Capital Avenue Indianapolis, IN 46225 January 13, 2026 10:00 am – 5:00 pm January 14, 2026 8:00 am – 10:00 am

A 200-pound minimum (2 CWT) applies to every shipment, whether received at the Advance Warehouse or Show Site.

- Rates for this show are on actual or dimensional weight, whichever is greater, for every hundred pounds (cwt or hundred-weight) rounded up to the nearest whole number. Dimensional weight is calculated by L x W x H (in.) divided by 200.
- If a shipment is split up and pieces are delivered at different times, the minimum 2 CWT will apply every time freight is received.
- A weight ticket/bill of lading must be presented at the time of delivery. Post Show weight tickets will not be accepted. If a weight ticket/bill of lading is unavailable at the time of delivery and the freight needs to be weighed by Viper, special handling will be applied to the material handling.
- Rates below include receipt of your freight, delivery to the booth, storage and return of empty crates, and reloading. Additional charges may apply if your shipment does not arrive/depart during the designated move-in/move-out times.
- Material handling charges will automatically be applied to your account upon receipt of each shipment.
- Disposal of exhibit materials is not included as part of material handling. Please contact your show coordinator for a disposal quote

Calculate your CWT (hundred weight)

Estimated Weight of Shipment: _____ Pounds
Pounds Divided by 100, rounded up: _____ Your CWT (no less than 2)

Advance Warehouse Deliveries

	RATE PER CWT
Boxed, crated, or skidded shipment via common carrier.....	\$104.78 / CWT
Boxed, crated, or skidded shipment via POV, Van Line or specialized carrier, FedEx, UPS, or USPS.....	\$136.21 / CWT
Common carrier shipment received late, after 1/02/2026	\$136.21 / CWT
POV, specialized carrier, FedEx, UPS or USPS shipment received late, after 1/02/2026	\$167.65 / CWT
Loose/uncrated or shipment requiring special and/or OT/DT handling (30% fee added to the above rates)	\$31.43 / CWT
Off-target shipment - received before or after receiving dates (30% fee added to the above rates)	\$31.43 / CWT
Small Package shipments not exceeding 50 lbs. per shipment (not per box)	\$75.68
Estimated CWT _____ x _____ (Rate listed above) = _____	Estimated Total

Show Site Deliveries

	RATE PER CWT
Boxed, crated, or skidded shipment via common carrier.....	\$136.21 / CWT
Boxed, crated, or skidded shipment via POV, Van Lines or specialized carrier, FedEx, UPS, or USPS.....	\$177.07 / CWT
Off-target shipment (before or after) 1/13/2026 and 1/14/2026 via common carrier	\$177.07 / CWT
Off-target shipment (before or after) 1/13/2026 and 1/14/2026 via POV, or specialized carrier	\$217.94 / CWT
Loose/uncrated or shipment requiring special and/or OT/DT handling (30% fee added to the above rates)	\$40.86 / CWT
Small Package shipments not exceeding 50 lbs. per shipment (not per box)	\$75.68
Spotting Fee: Applies to all road vehicles, swimming pools and spas	\$357.50 /ea. way
Estimated CWT _____ x _____ (Rate listed above) = _____	Estimated Total

Exhibitor: _____ Booth #: _____

INBOUND SHIPPING INFORMATION

If using your own carrier, please fill out for all shipments that you will be sending into the show.

A 200-pound minimum (2 CWT) applies to every shipment, whether received at the Advance Warehouse or Show Site.
Some cost-saving tips are to have all freight delivered in a single shipment on an LTL freight carrier.

Shipment 1

Shipping to: ☐ Advance Warehouse ☐ Event Site

Carrier Name: _____ Total Pieces: _____ Weight: _____

Tracking Number(s): _____

Shipper: _____

City: _____ State: _____

Description of pieces: _____

Shipment 2

Shipping to: ☐ Advance Warehouse ☐ Event Site

Carrier Name: _____ Total Pieces: _____ Weight: _____

Tracking Number(s): _____

Shipper: _____

City: _____ State: _____

Description of pieces: _____

Shipment 3

Shipping to: ☐ Advance Warehouse ☐ Event Site

Carrier Name: _____ Total Pieces: _____ Weight: _____

Tracking Number(s): _____

Shipper: _____

City: _____ State: _____

Description of pieces: _____

Exhibitor: _____ Booth #: _____

VTS MATERIAL HANDLING TERMS & CONDITIONS

Advance shipments will be accepted at the Viper Tradeshow Services warehouse and allowed up to 28 days free storage if delivered by the advance deadline receiving date listed below, and includes delivering freight direct to the exhibitor's booth storage of empties during the show, delivery of empties at the end of the show to an exhibitor's booth, and turning in Bill of Lading to the service desk and loading of materials onto outbound transportation carrier. Show Site shipments receive the same services except for warehouse storage.

Special Handling 30% Surcharge

Special Handling rates shall be applied to the total standard charges, but are not limited to the following types of shipments. Multiple scenarios may incur multiple special handling charges.

Van Line Shipments	All Shipments delivered by a Van Line Carrier will be charged special handling due to additional labor/handling, designated unloading/loading, etc.
Loose Freight	Shipments packed in such a manner as to require special handling (i.e., loose display parts, loose carpet rolls unskidded, uncrated equipment, stacked freight, etc.) regardless of the kind of carrier or vehicle used, including small package shipments.
Mixed/Undetermined Description	Description of the shipment is such that the type of materials or equipment cannot be determined (i.e., 1 lot 20 assorted pieces, etc.) Including any mixed lot/multiple shipments that are delivered together.
Must be Delivered by Hand	Materials must be moved "by hand" to the booth due to facility situations beyond Viper Tradeshow Services' control (i.e., elevators, rooms forklifts cannot be used, etc.)
Small Package Carriers (SPC)	The use of small package carriers such as FedEx, UPS, DHL, etc. do not provide BOL and deliver large quantities on the dock requiring additional time to sort and identify.

Overtime or Off Target 30% Surcharge

Shipments that qualify for overtime rates are any shipments unloaded or received at the warehouse/show site before 8 AM or after 4:30 PM on weekdays, anytime Saturday, Sunday or holidays or after ONE WEEK OUT. Additionally, when warehouse freight must be moved into the exhibit site on overtime, due to scheduling conflict beyond the control of Viper Tradeshow Services, or show move in or move out times are after 4:30 PM on weekdays, on Saturday, Sunday, or Holidays overtime charges will apply.

Material Handling / Special Handling Definitions

Material Handling: Movement of goods. This includes receipt of your freight, delivery to the booth, storage and return of empty crates/boxes, and reloading.

CWT: 'Hundred weight' - a unit of measurement for weight, equal to 100 pounds.

Storage Terms: Exhibitors may hand deliver their own materials to the exhibit facility through the front doors. The use or rental of dollies, flat trucks or other mechanical equipment is not permitted. Viper Tradeshow Services must control access to the loading docks in order to provide a safe and orderly move-in/out. Material handling fees must be paid in full for any materials that require empty storage.

Multiple Shipments: Any shipments received from multiple locations or received at different times/dates are considered separate and will be assessed multiple Material Handling minimums. No cumulative weights will be allowed on minimums or split shipments.

Ground Loading/Unloading: Vehicles that are not dock height preventing the use of loading docks, such as U-hauls, flat bed double drop trailers, company vehicles with trailers that are not dock level, etc.

Constricted Space Loading/Unloading: Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full car trailer – top to bottom, side to side.

Designated Piece Loading/Unloading: Drivers that require the crew to bring multiple pieces of the freight to the rear of the trailer to the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded sequence to ensure all items fit.

Stacked Shipments: Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

Shipment Integrity: Shipment integrity involves shipments on a carrier that are intermingled or delivered in such a manner additional labor is needed to sort through and separate the various shipments on a truck for delivery.

Alternate Delivery Location: Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver shipments to different levels in the same building, or to other buildings in the same facility.

Mixed Shipments: Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for this shipment but does require special handling.

"No Documentation": Shipments arrive from a small package carrier (including, not limited to, FedEx, UPS, DHL) without an individual Bill of Lading or shipments without a certified weight ticket which requires additional time, labor and equipment to process.

Difference Between Crated and Uncrated Shipments: Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped and/or unskidded without proper lifting bars and hooks.

Dimensional weight is calculated by L x W x H (in.) divided by 200. Material handling and Shipping rates for this show are on actual or dimensional weight, whichever is greater.

ADVANCE WAREHOUSE SHIPPING LABELS

For your convenience, labels are provided below for advance warehouse delivery.

We encourage you to make copies and fill in your specific information and tape two labels on each piece of your freight.

SHIPPER INFORMATION	
FROM:	
ADVANCE WAREHOUSE DELIVERY INFORMATION	
TO (Exhibiting Co. Name): _____ BOOTH #: _____	
Mid America Pool, Spa & Outdoor Living Show Viper Tradeshow Services c/o Jett Express 340 Transfer Drive Indianapolis, IN 46214 **Delivery by January 2, 2026 to avoid late fees Weight ticket or BOL must be presented at the time of the delivery.	
PIECE: _____ OF _____	

SHOW SITE SHIPPING LABELS

For your convenience, labels are provided below for show site delivery.

We encourage you to make copies and fill in your specific information and tape one on each piece of your freight.

SHIPPER INFORMATION	
FROM:	
SHOW-SITE DELIVERY INFORMATION	
TO (Exhibiting Co. Name): _____ BOOTH #: _____	
Mid America Pool, Spa & Outdoor Living Show Lucas Oil Stadium Exhibit Halls 1 & 2 c/o Viper Tradeshow Services 500 South Capital Avenue Indianapolis, IN 46225	*Deliver on January 13, 2026 10:00 am – 5:00 pm and on January 14, 2026 8:00 am – 10:00 am ONLY Weight ticket or BOL must be presented at the time of the delivery.
PIECE: _____ OF _____	

BOOTH CLEANING

*Please contact your Viper Show Coordinator for a quote if you have specific cleaning requests.

Vacuuming

A Booth Unit = One (1) 10' x 10' / 8' x 10' Booth (Please circle booth size). 10' x 20' = 2 Units, 20' x 20' = 4 Units and so on. Please be sure to include ALL units.

Number of Booth Units: _____ x **\$165.00** Discount / **\$195.00** Standard

Subtotal: \$ _____

Subtotal x Number of Days: _____ **TOTAL: \$** _____

Porter Service

Emptying refuse from containers as necessary throughout the show hours. A Booth Unit = One (1) 10' x 10' / 8' x 10' Booth (Please circle booth size). 10' x 20' = 2 Units, 20' x 20' = 4 Units and so on. Please be sure to include ALL units.

Number of Booth Units: _____ x **\$132.00** Discount / **\$162.00** Standard

Subtotal: \$ _____

Subtotal x Number of Days: _____ **TOTAL: \$** _____

Exhibitor: _____ Booth #: _____

DISPLAY LABOR (Installation & Dismantle) INFO

Display Labor Hourly Rates

Straight Time (ST) | Monday – Friday: 8:00 am – 4:30 pm
Over Time (OT) | Monday – Friday before 8:00 am & after 4:30 pm
Double Time (DT) | Any time Saturday, Sunday & Holidays

Exhibitor Supervised:

DISCOUNT

ST: \$138.00 per person, per hour
OT: \$207.00 per person, per hour
DT: \$276.00 per person, per hour

STANDARD

ST: \$207.00 per person, per hour
OT: \$310.50 per person, per hour
DT: \$414.00 per person, per hour

Viper Supervised (35% supervision included)**:

DISCOUNT

ST: \$186.30 per person, per hour
OT: \$279.45 per person, per hour
DT: \$372.60 per person, per hour

STANDARD

ST: \$279.45 per person, per hour
OT: \$419.18 per person, per hour
DT: \$558.90 per person, per hour

Labor Definitions

All labor is supervised by Viper Tradeshow Services and charged accordingly unless checked below. Viper will not be responsible for any damage or loss of materials during installation, dismantle, unpacking or packing. There is a 1 hour minimum per worker at 1/2-hour increments thereafter.

Viper Tradeshow Services Supervised Labor: Exhibits are set up prior to exhibitor's arrival under the direction of Viper Tradeshow Services I&D Supervisors. The charge for this service is an additional 35% of the total installation labor bill. ***Please provide complete booth plans, schematics, instructions and photos for this service along with inbound and outbound shipping information.***

Exhibitor Supervised Labor: Supervisor must check in at the Viper Tradeshow Services Center to pick up labor for installation and dismantle. Upon completion of work, supervisor must return to Viper Tradeshow Service Center to release labor.

All labor and equipment requests should be confirmed prior to the first day of move-in. **Requested starting times cannot be guaranteed; however, every effort is made to meet all requests.** Viper Tradeshow Services reserves the right to dispatch all labor calls based upon availability of labor crews and the order that the requests are confirmed.

YOU MUST CHOOSE EXHIBITOR SUPERVISED OR VIPER SUPERVISED LABOR.

Please provide supervisors name and cell number: _____

Installation Calculation & Order

CIRCLE ONE: Exhibitor Supervision or Viper Supervision**

1. Day/Time of set up: _____ Hourly Rate as noted above
2. Number of Laborers: _____ x number of people
3. Number of Hours: _____ x number of hours
4. TOTAL AMOUNT OF HOURS _____ x _____ (RATE) \$ _____

Dismantle Calculation & Order

CIRCLE ONE: Exhibitor Supervision or Viper Supervision**

1. Day/Time of set up: _____ Hourly Rate as noted above
2. Number of Laborers: _____ x number of people
3. Number of Hours: _____ x number of hours
4. TOTAL AMOUNT OF HOURS _____ x _____ (RATE) \$ _____

Services cancelled after the discount/cancellation date are charged at full value.

The time originally secured and processed preshow will not be adjusted if actual is less than ordered, please order labor accordingly.

***** IF ORDERING VIPER SUPERVISED LABOR – PLEASE COMPLETE THE FOLLOWING PAGE AND EMAIL TO YOUR SHOW COORDINATOR.***

Exhibitor: _____ Booth #: _____

VIPER SUPERVISED LABOR INFORMATION FORM

****Please email this form to ashley@vipertradeshow.com**

Please confirm you have emailed your Exhibitor Service Coordinator complete booth plans, schematics, special instructions, and photos for this service: (circle one) YES NO

****If not, please email ASAP**

Whom may we contact if we have any questions or concerns during installation/dismantle of your booth?

NAME: _____ Phone: _____

INBOUND SHIPPING INFORMATION: (Please complete all areas). If you want Viper Transportation to ship your freight to the show, please also complete the Viper Shipping Order Form and Method of Payment Form found in the Kit.

Freight will be sent to: _____ Warehouse: _____ Show Site: _____ Date Shipped: _____

Carrier: _____ Tracking #: _____

Total number of: _____ Crates: _____ Cartons: _____ Fibercases: _____ Skids: _____

Do you want Viper to be your outbound carrier: YES* NO

****Please complete the Viper Shipping Order Form found in the Kit.***

NOTE: If you are not using Viper Transportation for outbound shipping, you are responsible for booking an outbound carrier to recover your freight during the published move-out. We do not call your carrier to confirm pick-up arrangements; if your carrier fails to recover your freight it will be re-consigned to the house carrier at freight force time indicated on the quick reference page. Please note we cannot supply pre-printed small package labels for FedEx, UPS, DHL and others alike – you must print those airbills.

OUTBOUND SHIPPING INFORMATION: (Please complete all areas).

This information will be used to complete a pre-printed Bill of Lading (BOL) on your behalf at the close of the show.

This info must be provided for a Viper Transportation shipment OR non-Viper Transportation shipment.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

CARRIER NAME: _____

Exhibitor: _____ Booth #: _____

IN BOOTH FORKLIFT

If your exhibit includes large header signs, cantilever structures, heavy display and components or machinery which cannot be lifted in place by display laborers, you will require a forklift with operator in your booth for installation and removal. The forklift with operator cost is billed at hourly increments with a (1) hour minimum. If additional labor is required, prevailing labor charges will be assessed. It is important that an exhibit representative check-in at the service desk to pick up labor.

Straight Time (ST) | Monday – Friday: 8:00 am – 4:30 pm

Over Time (OT) | Monday – Friday before 8:00 am & after 4:30 pm

Double Time (DT) | Any time Saturday, Sunday & Holidays

Important Information

All exhibitors requesting labor must go to the Viper Tradeshow service desk to confirm labor requests. All labor and equipment requests should be confirmed prior to the first day of move-in. **Requested starting times cannot be guaranteed; however, every effort is made to meet all requests.** Viper Tradeshow Services reserves the right to dispatch all labor calls based upon availability of labor crews and the order that the requests are confirmed. Upon completion of work, an exhibitor representative must return to the Viper service desk to sign the completed work ticket and confirm accuracy of the work order. No adjustments will be made after the fact. Equipment and labor cancelled after the cancellation deadline will be charged in full.

The minimum charge for labor and equipment is (1) hour per worker and forklift. Equipment and labor thereafter is charged in (1/2) hour increments. Gratuities in any form, including but not limited to: cash, gifts or labor hours for work not actually performed are prohibited by Viper Tradeshow Services. Viper requires the highest standard of integrity from all employees. All rates are subject to change if necessitated by increased labor and material costs.

In Booth Forklift Rates

5,000 lb Forklift is included in the rates listed below.

Includes (1) forklift with an operator

If you require a larger forklift or a forklift with a cage, additional cost for the cage & extra labor will be added to your invoice. Please call / email Ashley Castillo (ashley@vipertadeshow.com) for pricing.

ADVANCE RATES (if ordered by discount deadline 12/19/25)

Straight Time: Monday – Friday: 8:00 am – 4:30 pm	\$471.00 per hour
Overtime: Monday- Friday before 8:00 am or after 4:30 pm	\$706.50 per hour
Double Time: Anytime Saturday, Sunday and holidays	\$942.00 per hour

STANDARD RATES (if ordered after discount deadline 12/19/25)

Straight Time: Monday – Friday: 8:00 am – 4:30 pm	\$706.50 per hour
Overtime: Monday- Friday before 8:00 am or after 4:30 pm	\$1,059.75 per hour
Double Time: Anytime Saturday, Sunday and holidays	\$1,413.00 per hour

Services cancelled after the discount/cancellation date are charged at full value.

The time originally secured and processed preshow will not be adjusted if actual is less than ordered, please order labor accordingly.

Please indicate service:

___ Uncrating ___ Unskidding ___ Positioning ___ Leveling ___ Dismantling ___ Recrating ___ Reskidding

INSTALLATION:

Schedule Date: _____

Start Time: _____

End Time: _____

Number of Forklift(s): _____

DISMANTLE:

Schedule Date: _____

Start Time: _____

End Time: _____

Number of Forklifts(s): _____

ESTIMATED COST: _____

ESTIMATED COST: _____

Exhibitor: _____ Booth #: _____

POOL & SPA QUESTIONNAIRE

Please note that a Certificate of Insurance (COI) will be required for all Pools and Spas that will be delivered and displayed on the show floor. *****Please email this form to ashley@vipertradeshow.com***

Company Name: _____ Booth # _____

Contact : _____ Phone# _____

Onsite Contact : _____ Phone# _____

*****PLEASE READ CAREFULLY*****

Transporting Swimming Pools/Spas directly to Show Site

*****This form must be completed and returned. Target move in times will be assigned accordingly*****

Preferred move in time: _____ Name of carrier: _____

POOL? Yes or No SPA? Yes or No Quantity? _____

Dimensions of pool/spa _____ (see below) Trailer Size _____

Weight _____ Will this remain on a trailer during exhibit hours? _____

Do you require any special equipment other than a forklift to unload your freight? Y N

If yes, what type: (i.e., crane, extended fork blades, rollers, slings, etc.) _____

Will you require a forklift* in your booth to unskid, assemble or spot machinery and/or displays? Y N

*If yes, please complete the In-Booth Forklift Form

Are you ordering carpet from Viper? Y N

If no, where are you shipping your carpet? Advance Warehouse _____ Direct to Show Site _____

Do you want polycover* (visqueen) on your carpet before any freight is placed in your booth? Y N

*If yes, please complete furniture & accessories form noting visqueen purchase

Weight in pounds	Dimensions	Displayed on Floor	Displayed on Trailer	Displayed upright	Displayed flat
		___X___X___			
		___X___X___			
		___X___X___			
		___X___X___			

Certified Weight Tickets Required with all shipments!

EXHIBITOR APPOINTED CONTRACTORS (EAC) GUIDELINES

Please complete and return both EAC forms

Viper Tradeshow Services, acting on behalf of all exhibitors and in the best interest of the exposition, has appointed Official Service Contractors to perform and provide necessary services and equipment. Official Service Contractors are appointed to: ensure the orderly and efficient installation and removal of the overall exposition, assure the distribution of labor to all exhibitors according to need, provide sufficient labor to satisfy the requirements of the exhibitors, and for the exposition itself, see that proper type and limits of insurance are in force, and avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Contractors will provide all usual trade show services, including labor. Exceptions are: the exhibitor may provide supervision; exhibitor may appoint an exhibit installation contractor or display builder.

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the exhibitor and the installation and dismantling contractor comply with the following requirements:

1. Exhibitor must notify in writing to Viper Tradeshow Services the intention to utilize an independent contractor (EAC) no later than 14 days prior to the first move-in day, furnishing the name, address, and telephone number of the firm.
2. EAC agrees to comply with all the rules and regulations of the show outlined in this agreement, the Exhibitor Kit, including all union rules and regulations and accept liability for any negligent actions.
3. EAC must provide certificates of insurance confirming the following required insurance:
 - i. Commercial General Liability, including contractual liability, with a minimum limit of \$1,000,000, \$2,000,000 general aggregate and \$2,000,000 products and complete operations aggregate.
 - ii. Automobile Liability with a limit of not less than \$1,000,000 combined single limit, each accident. All owned, hired, and non-owned boxes marked.
 - iii. Workers Compensation, as required by law, with Employers Liability limits of not less than \$1,000,000.
 - iv. Umbrella/Excess Liability with a limit of not less than \$1,000,00 each occurrence/aggregate.
 - v. All policies (except Worker's Compensation) will name Viper Tradeshow Services (Official Service Contractor), Show Management, Show, and the Facility as additional insured on a primary and non-contributory basis.
4. EAC agrees to indemnify, defend, and hold the Show Management, the Facility and Viper Tradeshow Services harmless from and against all claims, lawsuits, demands, liability, costs, and expenses including reasonable attorney's fees and court costs, arising out of EAC's operations. EAC also agrees to reimburse Viper Tradeshow Services for all attorney fees and costs incurred in connection with all claims, lawsuits and counterclaims that should arise out of EAC's failure to adhere to the terms of this agreement.
5. Exhibitor agrees that they are ultimately responsible for all services in connection with their exhibit, including freight, drayage, rentals, and labor.
6. The EAC must have all business licenses, permits and Workers' Compensation insurance required by the state and city governments and the convention facility management prior to commencing work, and shall provide Show Management with evidence of compliance. If the EAC fails to provide the necessary documentation required, the Exhibitor will be required to use Viper Tradeshow Services for such services at the rates published in the Exhibitor Kit.
7. The EAC will provide Viper Tradeshow Services the number of on-site employees at the time of check-in and see that they have, and wear identification badges as determined by Show Management. No EAC will be permitted on the exhibit floor during show hours without the proper exhibit badges supplied by the exhibiting company.
8. The EAC shall be prepared to show evidence that it has valid authorization from the exhibitor for services. The EAC may not solicit business on the exhibit floor.
9. EAC/Exhibitor may not move freight from one booth to another booth or anywhere else within the Facility, Viper Tradeshow Services must provide labor.
10. The EAC must confine its operations to the exhibit area of its clients. No service desk, storage areas or other work facilities will be located anywhere in the building. The show aisles and public spaces are not a part of the exhibitor's booth space.
11. The EAC shall provide, if requested, evidence to Viper Tradeshow Services that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The EAC must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
12. EAC will be responsible for all reasonable costs related to its operation. Where applicable a one-hour minimum labor charge will be charged at the appropriate labor rate per union to either the EAC or Exhibitor.
13. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the official service contractor, Viper Tradeshow Services. The exhibitor appointed contractor must coordinate all its activities with Viper Tradeshow Services.
14. For services such as electrical, plumbing, telephone, cleaning and drayage, no contractor other than the official service contractor will be approved. This regulation is necessary because of licensing, insurance and work done on equipment and facilities owned by parties other than the exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
15. The EAC/Exhibitor should order services/rentals from Viper Tradeshow Services and the Facility vendors in advance. Ordering services onsite, which Viper Tradeshow Services may not be prepared to provide immediately upon request) may delay the set-up of the booth or force the setup into overtime.
16. The EAC/Exhibitor should arrange the protection of the product in the booth.
17. The EAC/Exhibitor should label empty containers/crates for storage as soon as they are ready. Holding back on empties adds to congestions to the aisles. Viper Tradeshow Services is not responsible for items left unattended on the show floor or any items stored in empty containers.
18. The EAC/Exhibitor agrees to turn in all outbound bills of lading at the Viper Service Desk on a timely basis. Turning in large amounts of freight bills at one time may delay the outbound loading and subsequently force the loading out into overtime.

I have read the Exhibitor Appointed Contractors section of this manual and understand the terms and conditions. I understand that all the contractors listed above must be approved by Viper Tradeshow Services. I understand it is my responsibility to see that each representative from any EAC for my company abides by the rules and regulations of the event. I also understand that any EAC listed above that is not approved by Viper Tradeshow Services will not be permitted on the floor.

Name: _____ Date: _____
Company: _____ Booth #: _____
Signature: _____

USE OF AN EAC NOTIFICATION

Please complete and return both EAC forms

Please be sure to read the Official Services & Exhibitor Appointed Contractors (EAC) Guidelines. Exhibitors who plan to have an EAC unpack, install, assemble, dismantle and pack displays, equipment or materials must provide this form to Viper Tradeshow Services no later than 14 days before the start of the move-in and see that their EAC adheres to the guidelines outlined on the previous page.

Notification of EAC: To be received no later than 14 days in advance

For Exhibitor (Company Name):

Show Name:

2026 MID AMERICA POOL & SPA

Booth #:

Name of Service Firm (EAC):

Address:

Telephone:

Fax:

Contact:

Email:

Show Site Contact (if different from above)

Cell Phone #:

EAC Instructions

1. Refer to the Official Service & Exhibitor Appointed Contractors Guidelines form in this kit for additional requirements.
*Before submitting service order forms (including this one). Preferably before the early registration deadline.
2. Provide Viper Tradeshow Services the names of all exhibiting companies for whom they have orders on
*To be received no later than 14 days before move-in.
3. Check in at the Viper Tradeshow Services Service Desk to proceed with work on the floor
*Upon arrival at show site.

Viper Tradeshow Services reserves the right to refuse any Non-Official Service Contractor (EAC) access to the show floor if any of the above conditions are not met. If there is a problem providing the necessary information within the deadlines, Viper Tradeshow Services must be contacted in advance of the deadline.

STANDARD FURNITURE, ACCESSORIES & FLORAL

No credit will be given after close of event on items ordered but not received. Cancellation Policy: No refunds on orders cancelled after discount deadline.

30" Tall Tables

CIRCLE COLOR SELECTION BELOW



BLUE



RED



WHITE



GREEN



BLACK



UNSKIRTED

ITEM:

Qty: _____ 4' Table

Qty: _____ 6' Table

Qty: _____ 8' Table

Qty: _____ 4th Side Drape

Qty: _____ Undraped Table

DISCOUNT:

\$269.00

\$329.00

\$389.00

\$67.00

\$65.00 Less than list price above

STANDARD:

\$329.00

\$389.00

\$449.00

\$87.00

42" Tall Counters

CIRCLE COLOR SELECTION BELOW



BLUE



RED



WHITE



GREEN



BLACK



UNSKIRTED

ITEM:

Qty: _____ 4' Counter

Qty: _____ 6' Counter

Qty: _____ 8' Counter

Qty: _____ 4th Side Drape

Qty: _____ Undraped Counter

DISCOUNT:

\$326.00

\$386.00

\$446.00

\$77.00

\$65.00 Less than price list above

STANDARD:

\$386.00

\$446.00

\$506.00

\$97.00

Café Table / Café Chairs



30" x 30" Table (L2)

Qty: _____

\$448.50 Discount

\$584.25 Standard



Side Chair (L1)

Qty: _____

\$169.25 Discount

\$220.75 Standard



Arm Chair (L3)

Qty: _____

\$201.25 Discount

\$261.00 Standard



Plastic Folding Chair

Qty: _____

\$110.00 Discount

\$140.00 Standard

Bar Table / Bar Stools



42" x 30" Bar Table (M2)

Qty: _____

\$480.25 Discount

\$624.50 Standard



Euro Barstool (M1)

Qty: _____

\$418.00 Discount

\$544.00 Standard



Gray Bar Stool (M5)

Qty: _____

\$293.00 Discount

\$382.00 Standard

Exhibitor: _____ Booth #: _____

All Standard furniture, accessories, & Enhanced furniture options are available to order online at <https://order.vipertradeshow.com>

ACCESSORIES & FLORAL/RENTAL PLANTS

*No credit will be given after close of event on items ordered but not received. Cancellation Policy: No refunds on orders cancelled after discount deadline. *

Accessories

ITEM:	DISCOUNT:	STANDARD:
Qty: _____ Wastebasket	\$60.00	\$80.00
Qty: _____ Tripod Easel	\$107.00	\$127.00
Qty: _____ 4' Single Tier Table Riser	\$170.00	\$220.00
Qty: _____ 6' Single Tier Table Riser	\$220.00	\$270.00
Qty: _____ 8' Single Tier Table Riser	\$270.00	\$320.00
Qty: _____ Bag Rack	\$176.00	\$226.00
Qty: _____ Rope & Stanchions, ea.	\$254.00	\$314.00
Qty: _____ 4' x 8' Poster Board	\$522.00	\$582.00
Qty: _____ Accordion Lit Stand (K1)	\$388.25	\$505.00

Floral / Rental Plants

Fresh Floral Arrangements

Small Floral Arrangement:	Qty: _____	\$302.00 Discount / \$418.00 Standard
Medium Floral Arrangement:	Qty: _____	\$429.00 Discount / \$555.00 Standard
Large Floral Arrangement:	Qty: _____	\$543.00 Discount / \$686.00 Standard

Artificial Plants

2 Foot Green Plant	Qty: _____	\$199.00 Discount / \$233.00 Standard
3 Foot Green Plant	Qty: _____	\$233.00 Discount / \$278.00 Standard
4 Foot Green Plant	Qty: _____	\$278.00 Discount / \$330.00 Standard
5 Foot Green Plant	Qty: _____	\$330.00 Discount / \$397.00 Standard
6 Foot Green Plant	Qty: _____	\$397.00 Discount / \$469.00 Standard

Exhibitor: _____ Booth #: _____

All Standard furniture, accessories, & Enhanced furniture options are available to order online at <https://order.vipertradeshow.com>

CARPET SELECTIONS

*No credit will be given after close of event on items ordered but not received. Cancellation Policy: No refunds on orders cancelled after discount deadline. *

CIRCLE COLOR SELECTION BELOW – Plush Carpet only available in solid colors.



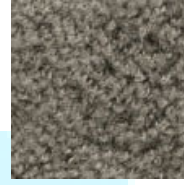
Red



Royal Blue



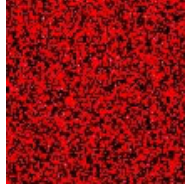
Green



Charcoal Grey



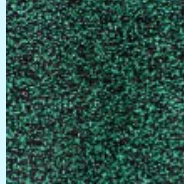
Navy Blue



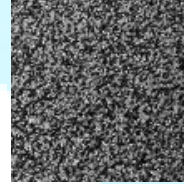
Speckled Red



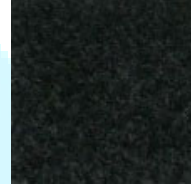
Speckled Blue



Speckled Green



Speckled Grey



Black

Standard Carpet Rates

SIZE	DISCOUNT PRICE	STANDARD PRICE	SUB-TOTAL
10' x 10' Carpet	\$460.00	\$560.00	
10' x 20 Carpet	\$920.00	\$1,120.00	
10' x 30' Carpet	\$1,380.00	\$1,680.00	
10' x 40' Carpet	\$1,840.00	\$2,240.00	
20' x 20' Carpet	\$1,840.00	\$2,240.00	
Custom Per Sq. Ft.	\$4.60	\$5.60	

Prestige Flooring Rates

SIZE	SQ. FT.	DISCOUNT PRICE	STANDARD PRICE	SUB-TOTAL
Astroturf Per Sq. Ft		\$13.00	\$15.00	
White Vinyl Per Sq. Ft		\$13.00	\$15.00	
*Custom Vinyl/Astroturf padding Per Sq. Ft.		\$13.00	\$15.00	
Plush Per Sq. Ft		\$13.00	\$15.00	

*Padding is HIGHLY recommended for vinyl and astroturf flooring if electrical is to be laid underneath flooring.

Padding | Visqueen

SIZE	SQ. FT.	DISCOUNT PRICE	STANDARD PRICE	SUB-TOTAL
½" Padding Per Sq. Ft.		\$4.50	\$5.25	
Double Padding Per Sq. Ft		\$7.50	\$8.25	
Visqueen Per Sq. Ft.		\$1.00	\$1.75	

Standard Carpet per sq. ft.: \$ _____

Prestige Flooring per sq. ft.: \$ _____

Padding/Visqueen per sq. ft.: \$ _____

ESTIMATED TOTAL \$ _____

Exhibitor: _____ Booth #: _____

All flooring, padding and visqueen options are available to order online at
<https://order.vipertradeshow.com>

MODULAR RENTALS – Includes custom graphics!

Artwork and payment for Modular Rental Displays must be submitting BY NOON on the December 19, 2026.

10x10 Displays – Contact Viper for Additional Custom Exhibit Options!

***All prices include shipping, labor, custom graphics & rental carpet | Please contact your Viper Rep for Artwork Guidelines**



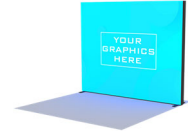
10' INLINE BOOTH 1
BTH039
Discount: \$6,257.00
Standard: \$7,823.50



10' INLINE BOOTH 2
BTH032
Discount: \$6,257.00
Standard: \$7,823.50



10' STANDARD BOOTH
BTH003
Discount: \$6,257.00
Standard: \$7,823.50



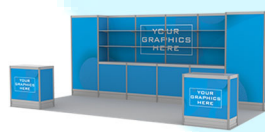
10' POPUP LIGHTBOX
RENTAL – 3 WEEKS LEAD TIME
Discount: \$6,450.00
Standard: \$8,257.50

10X20 Displays – Contact Viper for Additional Custom Exhibit Options!

***All prices include shipping, labor, custom graphics & rental carpet | Please contact your Viper Rep for Artwork Guidelines**



20' INLINE BOOTH 1
BTH033
Discount: \$13,456.50
Standard: \$17,255.00



20' INLINE BOOTH 2
BTH016
Discount: \$13,456.50
Standard: \$17,255.00



20' STANDARD BOOTH
BTH013
Discount: \$13,456.50
Standard: \$17,255.00

A La Carte – white or black panels available on request.

***All prices include shipping, labor & custom graphics | Please contact your Viper Rep for Artwork Guidelines**



1M COUNTER
CNTR01
Discount: \$633.50
Standard: \$819.50



2M COUNTER
CNTR03
Discount: \$1,149.50
Standard: \$1,449.00



1M CURVED COUNTER
CNTR02
Discount: \$704.25
Standard: \$914.50



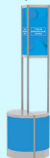
2M CURVED COUNTER
CNTR04
Discount: \$1252.00
Standard: \$1,624.75



1M X 8' DISPLAY CASE
DSPC003
Discount: \$1,483.00
Standard: \$1,925.00



TOWER 1
TWR04
Discount: \$2,591.25
Standard: \$3,368.75



TOWER 2
TWR28
Discount: 2,591.25
Standard: \$3,368.75



TOWER 3
TWR29
Discount: \$3,884.00
Standard: \$5,049.25



COUNTER 1
CNTR24
Discount: \$3,919.50
Standard: \$5,094.00



COUNTER 2
CNTR25
Discount: \$4,045.00
Standard: \$5,258.50



COUNTER 3
CNTR26
Discount: \$3,898.50
Standard: \$5,067.00



6' CUSTOMIZABLE TABLE COVER*
3 WEEKS LEAD TIME*
Discount: \$688.00
Standard: \$893.50



22X28 SIGN W/HOLDER
Discount: \$226.00
Standard: \$293.75



10'W X 8'H BACKWALL BANNER
Discount: \$2,338.75
Standard: \$3,039.50
*BANNER IS YOURS TO KEEP

Exhibitor: _____ **Booth #:** _____

* Request for Pre-printed Bill of Lading (BOL) & Outbound Shipping Labels *

In order to have a pre-printed bill of lading (BOL) + shipping labels created & delivered to your booth the morning of show close, we must receive this form prior to move out. Email this form to: ashley@vipertradeshow.com Please fill out a form for each shipment.

Viper cannot supply shipping labels for any freight that is shipping via FedEx/ UPS/ DHL or others alike. The exhibiting company and/or EAC will need to supply these labels for their shipment. Any freight left on the show floor without a proper label and/or bill of lading (BOL), will be reconsigned to the house carrier, Viper Transportation, and the exhibitor will be responsible for shipping costs. Viper Transportation cannot guarantee delivery dates, nor compete with other shipping carrier's costs.

Show Location

Lucas Oil Stadium | Exhibit Halls 1 & 2 | 500 South Capital Avenue, Indianapolis, IN 46225

****Please make sure your Carrier checks-in (at the freight desk) NLT than January 15, 2026 | 5:00 pm**

Exhibitor Information

Company Name: _____ Booth #: _____

Contact: _____ Phone: _____

Email Address: _____

Shipping Destination 1

*Please let us know how many shipping labels you will require: _____
(Viper cannot supply shipping labels for any freight that is shipping via FedEx/ UPS/ DHL)

OUTBOUND CARRIER: _____

Delivering to (Company Name): _____

Street Address: _____

City: _____ State: _____ Zip: _____

ATTN: _____ Phone: _____

Shipping Destination 2

*Please let us know how many shipping labels you will require: _____
(Viper cannot supply shipping labels for any freight that is shipping via FedEx/ UPS/ DHL)

OUTBOUND CARRIER: _____

Delivering to (Company Name): _____

Street Address: _____

City: _____ State: _____ Zip: _____

ATTN: _____ Phone: _____

Show Site Instructions:

Once your shipment(s) is/are packed and ready to be picked up, **please return the outbound bill of lading (BOL) to the Viper service desk.** Verify the correct piece count, weight, and sign this legal document. Any shipments without paperwork turned in will be reconsigned onto the house carrier at the exhibitor's expense. Viper does not accept responsibility for any exhibitor property left on the show floor unattended at any time, for any reason. Do not leave the bill of lading (BOL) in your booth – you must bring to the Viper service desk. Thank you.