



MID AMERICA SOUTHEAST SHOWS

2025 Show Sponsorship Opportunities

Below is an overview of the sponsorship levels that are available. Additional benefits can be added at the request of the sponsoring company.

All levels of sponsors receive the following:

- ▶ Company logo listed on the Show(s) web site with a link to sponsoring company's web site
- ▶ Recognition on Show Facebook page
- ▶ Company logo printed in the attendee registration brochure mailed mid-November
- ▶ Signage at the company's booth depicting them as a sponsor
- ▶ Recognition as sponsor in email blasts to industry members

Platinum Sponsorship- (1 per show)

In addition to the benefits listed under ALL LEVELS, enjoy:

- ▶ Free use of training room for two days during industry training days (\$1,200 value)
- ▶ Use of AV as needed for training (\$500 value)
- ▶ Promotion of training including registration link and schedule of training
- ▶ Logo listed first and largest whenever sponsor logos are used
- ▶ Press release announcing sponsorship
- ▶ Full spread (or 2 page) ad in attendee registration brochure
- ▶ Booth at entrance to Show Floor
- ▶ Recognition as sponsor of Show Party
- ▶ Signage at booth depicting as Platinum sponsor
- ▶ **50% discount on carpeting for 20x30 booth or larger, 30% discount on furnishings**
- ▶ **Discount on freight for Show**

Cost for Sponsorship:

Mid America Show Only \$7,000

Southeast Show only \$7,000 or Both Shows: \$13,000



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Gold Sponsorship:

Options: Sponsor of Stadium Tours, Dealer Lunch, Attendee bags at Registration, Show Party, Dealer Coffee or pastries

In addition to the benefits listed under ALL LEVELS, Gold Sponsors will enjoy:

- ▶ Free use of one training room for two days during industry training to hold onsite training (\$1,200 value)
- ▶ Promotion of training including link to registration and training schedule
- ▶ Logo listed as Gold Sponsor whenever sponsor logos are used
- ▶ Press release announcing sponsorship (first year only)
- ▶ Full page ad in attendee brochure
- ▶ Booth near front of Show Floor
- ▶ Signage at booth depicting as Gold sponsor
- ▶ **25% discount on carpeting for 20x30 booth or larger, 30% discount on furnishings**
- ▶ **Discount on freight for Show**

▶ **Cost for Gold Sponsorship:**

Mid America Show Only \$5,000

Southeast Show only \$5,000 or Both Shows: \$9,500

Basic Sponsorship

Options: Sponsor of Show Party Giveaway, Give away Popcorn at booth, Sponsor of Demo Area, Sponsor of Education

- ▶ Company logo listed on the Show(s) web site with a link to sponsoring company's web site.
- ▶ Recognition on Show Facebook page
- ▶ Company logo printed in the attendee registration brochure mailed mid-November
- ▶ Signage at the company's booth depicting them as a sponsor
- ▶ Recognition as sponsor in email blasts to industry members
- ▶ Opportunity to buy an ad in the attendee program at a 50% discount

▶ **Cost for Basic Sponsorship:**

Mid America Show Only \$2,500 Southeast Show only \$2,500 or Both Shows: \$4,500

Terms:

Upon acceptance of sponsorship offer, 50% deposit is due with the balance due January 1, 2025.