

#VALUE!

Time	Course	Instructor
Wednesday January 14th		
8:00am-8:50am	Poolside Tech Product Specific Training (free)	Keith Roberts
9:00am-10:30am	General Pool & Spa Heating	Roccoe Russo, Fluidra
	Automation & Controllers and IntelliCenter	Scott Parker, Pentair Trainer
	Water Chemistry - The Fundamentals	Paul Gillio, Solenis
	Proper Inground Spa Jet Hydraulic Design in a Variable Speed World	Scott Roodebergen, Waterway Plastics
	Video First: How to Drive Sales & Scale Trust in a Visual-First World"	Pam Vinje, Small Screen Producer
	How to Service Auto-Covers & Make Money Doing it!	Joe Keyes, Coverstar Central
	Swimming Pool Leak Detection: Comprehensive Strategies for Identification and Repair	Darren Merlob, LeakTronics
	Liner Measurement: From Tech to Pro	Kim Mitten , Tara Manufacturing
10:45am-12:15pm	Efficient Installation & Operation of Small Footprint Gas Pool H	Brian Miller, Raypak
	Hot Water Chemistry	Paul Gillio, Solenis
	Sanitation Vs Oxidation & How We Overtask Chlorine 301	Mellisa Bushey, API
	Web Connected Devices and the iAquaLink App	Rocco Russo, Fluidra
	Selling, Measuring and Installing Vinyl Liners	Marc Cornely
	Where and How to Advertise your Pool & Spa Store	Scott Reynolds, The Get Smart Group
	IF3 Variable Speed Pumps	Carlos Gomez, Pentair Trainer
	Modern Lighting: Boosting Profits in New Builds and Service Mar	PAL Lighting
Thursday, January 15th		
8:00am-8:50am	Poolside Tech Product Specific Training (free)	Keith Roberts
9:00am-12:15pm	Intermediate Water Chemistry	Paul Gillio, Solenis
9:00am-10:30am	Stains Aren't Normal; Mastering Pool Stain Identification, Prevention and Removal	Pete Kur, Jacks Magic
	From Referrals to Revenue: Marketing & Sales Game Changers Every Pool & Spa Business Needs in 2026	Pam Vinje, Small Screen Producer
	Building Better Fiberglass Pools: Real-World Practices for Fewer Callbacks and Happier Homeowners	Jonathon Davis, Thursday Pools
	Chloramines- How to test & prevent	Orenda
	IntelliCenter Pool Automation (in Spanish)	Carlos Gomez, Pentair Trainer
	Electricity	Scot Parker, Pentair Trainer
10:45am-12:15pm	Latham Measure	Latham Trainers
	Heat Pump Pool Heaters: Demystified and Simplified	Brian Miller, Raypak
	Increasing Profits & Water Care Expertise through Speciality	Steve Arb, NC Brands
	Developing a 12 Month Marketing Plan For a Seasonal Business	Scott Reynolds, The Get Smart Group
	IF3 Variable Speed Pumps (in Spanish)	Carlos Gomez, Pentair Trainer
	Hydraulics	Scott Parker, Pentair Trainer

as of 11/5/2025