



# MID AMERICA SOUTHEAST SHOWS

## **2027 Show Sponsorship Opportunities**

Below is an overview of the sponsorship levels that are available. Additional benefits can be added at the request of the sponsoring company.

### **Gold Sponsorship: Coffee Sponsor, Lanyard Sponsor, Lunch Sponsor**

- ▶ Press release announcing sponsorship (first year only)
- ▶ Company logo listed on the Show(s) web site with a link to sponsoring company's web site
- ▶ FB and IG post promoting company
- ▶ Full page ad in attendee brochure that is mailed to 7,500 dealers late November
- ▶ Logo on all signage about the party
- ▶ Logo on all promotion of Show party
- ▶ Signage at booth depicting as Gold sponsor
- ▶ Announcements during the party of sponsorship
- ▶ Recognition as sponsor in email blasts to industry members

### **Presenting Sponsorship: Education Sponsor, Registration Sponsor**

- ▶ Half page Ad in Attendee program mailed to 6,000 dealers in the region
- ▶ Onsite signage at your booth recognizing your company as an official Show Sponsor.
- ▶ Email Recognition Inclusion as a sponsor in pre-show and promotional email blasts sent to industry professionals.
- ▶ Website Visibility- Company logo displayed on the Show website with a direct link to your company's website.
- ▶ Event Signage Logo featured on all official sponsorship signage throughout the Show.

See Exhibitor Contract for Pricing.

Questions:

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